

Zurich, July 20, 2009

Information regarding the first quarter 2009/2010 (as of June 30, 2009)

## **New Value portfolio companies land prestigious contracts**

**Several New Value (SIX: NEWN) portfolio companies were awarded prestigious contracts in the first quarter of the 2009/2010 financial year (as of June 30, 2009). 3S Industries AG delivered special storm-resistant solar modules to the Klein Matterhorn near Zermatt and was contracted by Bertrand Piccard to develop a new soldering technology for Solar Impulse, his solar-powered airplane. Mycosym International AG launched a new product for the lawn care sector that allows golf course operators to save up to 50% in water consumption. In addition, Silentsoft AG signed contracts for large telemetry monitoring systems for the cities of Zurich and Winterthur.**

**New Value saw a substantial 17% value increase in the first quarter, primarily as a result of a rebound in the price for shares of 3S Industries since mid of March 2009. The NAV of its investment portfolio, which is focused on young Swiss growth companies, increased from CHF 21.76 per share on March 31, 2009, to CHF 25.46 per share on June 30, 2009.**

Between April and June 2009, New Value took part in two growth financing initiatives for existing portfolio companies: Lubricant producer Natoil AG completed a CHF 1.06 million capital increase in June, including CHF 150'000 in new cash, along with the conversion of previous loan financing into capital stock. New Value contributed CHF 90'000 to the capital increase and converted CHF 0.3 million in loans, thereby increasing its share in the company from 23.8% to 30.5%. In May 2009, New Value also purchased additional shares of healthcare software provider QualiLife SA totaling CHF 0.64 million, increasing its share in the company's capital stock to 25.1% as planned.

### **Solar company offers up new innovations**

3S Industries delivered its first semi-automatic production line to Bangalore, India, where the company is currently intensifying its sales activities. 3S also supplied solar modules for the roof of the Matterhorn Glacier Paradise Restaurant, built to the latest environmental standards, on the Klein Matterhorn near Zermatt. Thanks to 3S's highly precise laminating technology, the modules are guaranteed a long lifespan even under extreme storm conditions. In addition, 3S was awarded a contract to develop a new soldering technology for combining solar cells for Bertrand Piccard's solar airplane project, Solar Impulse.

MX Group, in which Solar Industries AG holds a minority interest, began producing solar modules in Italy. Plans call for the current semi-automatic production system to become gradually fully automated. Production facilities were delivered by 3S, including technical consultation.

### **Swiss Medical Solution strengthens its management team, Mycosym helps customers save water, FotoDesk offers lifestyle products and Silentsoft lands major contracts**

Swiss Medical Solution AG, a specialist in self tests for urinary tract infections, welcomed Dr. Thomas Kaltenbach, a seasoned expert in marketing, sales and supply chain management, as its new CEO. The company's Board of Directors also welcomed two new members: new president Marc Neuschwander (former CEO of Bayer Schweiz) and Dr. Peter Röttger (board member of the German Diabetics Foundation).

Plant technology firm Mycosym International developed a unique, mycorrhiza-based technology that increases the water and nutrient intake of plants and protects them from environmental factors such as drought, salinity, pollutants and root diseases. During the reporting period, Mycosym launched a new product for the lawn care and golf course segment that allows water savings of up to 50% in dry regions.

## Press Release

FotoDesk Group AG, an innovative leader in online photo printing, expanded its product range with a fine art print and lifestyle product boutique, including wall tattoos, laptop skins and framed canvas prints. FotoDesk also launched the world's first photo album software that can be completely operated online with no downloads. The system offers improved design options for photo albums, allowing the incorporation of themed content system as well as faster and more targeted adaptation of products to customer demands.

Finally, Silentsoft signed contracts in May for the installation of over 1'200 telemetry systems, including major projects in the cities of Zurich and Winterthur. These systems offer customers significant cost savings thanks to greatly simplified monitoring of water levels in tank equipment.

### Information about New Value AG

New Value, officially listed at the SIX Swiss Exchange, invests directly in promising private companies in Switzerland and neighbouring countries with above-average market and growth potential. As an investment company, New Value promotes innovative business models with venture capital and accompanies those to market success. The portfolio covers companies of different stages of development, starting with the market introduction phase up to medium-sized enterprises with stable profits. A broad investment approach is deliberately followed regarding industry sectors. The portfolio contains companies active in renewable energy, medical technology, health, information technology and new materials. New Value assigns great value to ethical business concepts and good corporate governance while selecting their portfolio companies. Criteria such as meaningfulness, social responsibility and ecological sustainability are considered by New Value as decisive competitive advantages, which affect and enhance the quality of products and services offered and thus, facilitate an above average increase of value potential. Since the formation of New Value, EPS Value Plus AG, Zurich, has served as investment manager.

<b>Listing</b>	SIX Swiss Exchange ( <a href="http://www.six-swiss-exchange.com">www.six-swiss-exchange.com</a> )	
	Xetra, Open Market Frankfurt, Berlin, Düsseldorf, Stuttgart and Munich	
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