

Zurich, September 1, 2009

3S Industries AG announces the half-year results

New Value's portfolio company 3S Industries AG doubled sales in the first half-year 2009 and continues on its route to international success.

3S Industries AG, Lyss, a portfolio company of New Value (SIX: NEWN), has released the half-year results today in an ad-hoc announcement. The 3S Industries Group expanded its market position in the first two quarters of 2009, and strengthened its international presence. Net sales of CHF 63 million more than doubled compared to the previous year and the EBIT margin rose from 10.0% to 13.4%. These are clear signs of 3S's continued success in the face of uncertainties in the market. A net cash position of CHF 36.9 million was recorded on the reporting date. Since the financial markets remain troubled and orders have been delayed as a result of financial constraints experienced by customers, the management has decided not to make a forecast for the whole year.

The successful trend of the first two quarters of 2009 was driven by technological innovations and increased sales activity in important international growth markets. The new turnkey fully automated 3S production lines contain several technological firsts and provide customers with new possibilities for increasing efficiency and quality. The production line business for new market entrants continued to develop positively despite the turbulent economic situation, whilst business in single components for large customers experienced a slight decline due to the postponement of several projects. A further contributor to growth was the acquisition and consolidation of the company Somont. 3S established new locations in Asia during the first two quarters of 2009 to ensure customer-oriented sales and service in the important Asian growth markets, thereby further broadening its international presence following successful expansion in the US market in 2008. Due to the strained critical situation on the financing markets and the resulting delays in the financing of customers' projects, it cannot currently be predicted whether orders already received will have an affect on sales figures this year. The management has therefore decided not to make a forecast for the whole year.

"Our stable positioning, our tried and tested market offering and the new products we are currently developing are a firm foundation", explains Patrick Hofer-Noser, CEO of 3S Industries AG. "The short-term uncertainty in the market will not affect the medium-term intact growth potential in our sector," according to Hofer-Noser. The company aims to maintain its position as leader in the development of pioneering technologies in solar module production and to continue to lower production costs for solar modules.

New Value holds a share capital of 10.2% of 3S Industries. Since New Value's closing date on 31st of March 2009 the 3S share price increased by 76% from CHF 9.95 to CHF17.55 as per the 31st of August 2009.

Information about New Value AG

New Value, officially listed on the SIX Swiss Exchange, invests directly in promising private companies in Switzerland and neighbouring countries with above-average market and growth potential. As an investment company, New Value promotes innovative business models with venture capital and accompanies those to market success. The portfolio covers companies of different stages of development, starting with the market introduction phase up to medium-sized enterprises with stable profits.

A broad investment approach is deliberately followed regarding industry sectors. The portfolio contains companies active in renewable energy, medical technology, health, information technology and new materials. New Value assigns great value to ethical business concepts and good corporate governance while selecting their portfolio companies. Criteria such as meaningfulness, social responsibility and ecological sustainability are considered by New Value as decisive competitive advantages, which affect and enhance the quality of products and services offered and thus, facilitate an above average increase of value potential. Since the formation of New Value, EPS Value Plus AG, Zurich, has served as investment manager.

Listing	SIX Swiss Exchange (www.six-swiss-exchange.com) Xetra, Open Market Frankfurt, Berlin, Düsseldorf, Stuttgart and Munich	
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