

Zurich, January 26, 2010

Information on the 3rd Quarter of the 2009 fiscal year (as of December 31, 2009)

New opportunities for growth - stable NAV

In the third quarter of the 2009/2010 fiscal year (as of December 31, 2009), the focus of the companies in the New Value portfolio was on consistent orientation toward new growth opportunities. Some companies reached groundbreaking milestones, while others expanded their products and services offered and optimized their sales organization. Leading the group, 3S Industries AG announced its merger with Meyer Burger Technology AG.

The intrinsic value (NAV) of the investment portfolio of New Value, which is focused on young Swiss growth companies, closed slightly below that of the prior quarter. To begin with, the continued rise of the price of 3S shares compensated for the valuation adjustment in Bogar AG made due to the weaker than expected business development. Overall, per share NAV fell slightly from CHF 24.28 to CHF 23.75.

Between October and December 2009, New Value invested in four growth financing initiatives for existing portfolio companies, thus strengthening their development prospects. At FotoDesk AG, New Value increased its convertible loan by CHF 250,000 to a total of CHF 1.3 million. Idiag AG received the last instalment of CHF 155,000 of the convertible loan of a total of CHF 518,000. At Natoil AG, New Value participated with CHF 82,500 along with fellow investors and the management in a loan in the amount of CHF 206,500. Finally, QualiLife SA used a loan in the amount of CHF 500,000 to finance working capital and further development of the enterprise.

Unique technology group in the solar industry

With the merger of New Value portfolio company 3S Industries and Meyer Burger Technology, the solar industry's first globally active technology group was born, covering the most important technology phases along the photovoltaic value chain, from solar silicon to complete solar installations. The two companies ideally complement each other with respect to technology portfolio and sales channels. The merger makes it possible to further reduce costs across the entire manufacturing chain significantly with the goal of achieving sought after grid parity for solar power even more quickly. Rolf Wägli, president of New Value's Board of Directors, will continue to guide the combined company as executive director. The market celebrated the merger with a price increase of around 20%. In December 2009, 3S Industries also delivered a turnkey 25-MW module line to Turkey, where the market for renewable energies is developing dynamically, opening up major opportunities for growth.

Adaptations to the changed market environment

With the goal of using the anticipated upswing of the economy, Bogar, which specializes in animal health and nutrition, streamlined its organization and is optimizing its distribution channels in Germany. This is supposed to make up for the drop in sales volume in individual product groups. FotoDesk, the innovative supplier of online photo services, opened a gallery in Basel on October 1, 2009, in which prominent exhibits of photographic artists will be presented alongside the high-quality products on offer. This has had a particularly positive impact on sales of high-priced prints. Mycosym International AG, which works in the area of plant technology, made its entry in southern Spain in the vegetable gardening market segment, while the diagnostic company Swiss Medical Solution AG opened the Italian market with its new marketing partner Sofar S.p.A.

Successful base in the promising cleantech market environment

Finally, Silentsoft SA strengthened its position in the market segment green building. After successful completion of new test installations for building energy optimization for three pilot customers during the reporting period, investment decisions for several hundred buildings per customer are expected soon. In addition, the up-and-coming cleantech company succeeded in establishing new cooperative relationships, among others in the area of monitoring the CAN-Bus -- the electrical interface for the diagnosis of vehicles. A monitoring system under joint development will make it possible, through a central system, to display on a screen the current fuel consumption and CO2 emissions for fleets of trucks in real time.

Information about New Value AG

New Value, officially listed at the SIX Swiss Exchange, invests directly in promising private companies in Switzerland and neighbouring countries with above-average market and growth potential. As an investment company, New Value promotes innovative business models with venture capital and accompanies those to market success. The portfolio covers companies of different stages of development, starting with the market introduction phase up to medium-sized enterprises with stable profits. A broad investment approach is deliberately followed regarding industry sectors. The portfolio contains companies active in renewable energy, medical technology, health, information technology and new materials. New Value assigns great value to ethical business concepts and good corporate governance while selecting their portfolio companies. Criteria such as meaningfulness, social responsibility and ecological sustainability are considered by New Value as decisive competitive advantages, which affect and enhance the quality of products and services offered and thus, facilitate an above average increase of value potential. Since the formation of New Value, EPS Value Plus AG, Zurich, has served as investment manager.

Listing	SIX Swiss Exchange (www.six-swiss-exchange.com) Xetra, Open Market Frankfurt, Berlin, Düsseldorf, Stuttgart and Munich										
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