

## Press Release

Zurich, 8 July, 2010

### Information on the General Assembly of New Value AG

## General Assembly approves share buyback program

**At the 10th General Assembly of New Value in Zurich, the shareholders approved a share buyback program. The alternatively proposed capital reduction was declined. In connection with this decision, the proposed prolongation of the authorized capital was declined. All other proposals submitted by the Board of Directors were approved by the shareholders.**

The General Assembly authorized the New Value Board of Directors to set up a share buyback program of up to 10% of the existing share capital. The details of the program will be announced at a later date. Rolf Wägli, President of the Board of Directors comments: „The main goal still is the reduction of the discount between the share price and the net asset value. With this decision, we expect to make a step towards the right direction.”

### Information about New Value AG

New Value, listed at the SIX Swiss Exchange, invests directly in promising private companies in Switzerland and neighbouring countries with above-average market and growth potential. As an investment company, New Value promotes innovative business models with venture capital and accompanies those to market success. The portfolio covers companies of different stages of development, starting with the market introduction phase up to medium-sized enterprises with stable profits. A broad investment approach is deliberately followed regarding industry sectors. The portfolio contains companies active in cleantech and healthcare. New Value assigns great value to ethical business concepts and good corporate governance while selecting their portfolio companies. Criteria such as meaningfulness, social responsibility and ecological sustainability are considered by New Value as decisive competitive advantages, which affect and enhance the quality of products and services offered and thus, facilitate an above average increase of value potential. Since the formation of New Value, EPS Value Plus AG, Zurich, has served as investment manager.

<b>Listing</b>	SIX Swiss Exchange (www.six-swiss-exchange.com)		
	Xetra, Open Market Frankfurt, Berlin, Düsseldorf, Stuttgart und München		
<b>Ticker symbol</b>	NEWN (CH), N7V (D)		
<b>Valorennumber</b>	1 081 986		
<b>WKN</b>	552 932		
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