

Zurich, June 9, 2009

Information regarding New Value portfolio company QualiLife S.A., Lugano and Bülach

QualiLife launches communication platform in the clinic market - New Value provides growth financing

QualiLife S.A., a New Value AG (SIX: NEWN) portfolio company, is a pioneer in the area of IT access technology and a provider of innovative software solutions for the growing health care market. The company has launched its first solution for the eHealthcare industry: QualiMedical Unified Solution, an integrated information and communication platform. The product is currently being implemented at a renowned private clinic in the canton of Ticino. New CEO Walter M. Huber has come on board to lead the company's international market expansion. In addition, the company will conduct a capital increase with participation by New Value AG. The latter will increase its share in QualiLife to 25.1%.

QualiLife solutions are used in clinics, hospitals, rehab clinics and facilities for the disabled. They offer patients access to modern communication media while supporting administrative processes. The QualiMedical Unified Solution is primarily used for the following purposes:

- reducing costs through the use of a state-of-the-art telemedical solution that allows HD-quality image and sound transmission, including multipoint communication;
- saving costs through multifunctional terminals for patients as well as medical and care personnel;
- generating additional income for the clinic, primarily through multimedia offerings.

Entering the clinic and rehab-center market

One of QualiLife's most important customers is the Hildebrand Clinic, a renowned private clinic for neurological and orthopedic rehabilitation located in Brissago, Ticino. All patient rooms will be equipped with touchscreen computers and the new QualiMedical Unified Solution software by the end of August. The system offers patients direct access to phone, internet, TV, radio, DVD on demand, hospital information and other services. Patients with physical limitations can fully utilize the system using special hardware. Administrative processes are supported through access to weekly menu and therapy plans or by giving care personnel the ability to directly record patient activity. The system, which features top-notch security in accordance with international standards, can be used as a workstation for the clinic's information system through fingerprint identification or an RFID interface. Electronic patient history is thus directly accessible at the patient's bedside, eliminating the need for doctors to carry laptops on their rounds. Patient data administration from check-in to check-out takes place automatically. The system also allows for telemedical follow-up patient visits after patient release and the simultaneous exchange of medical data and information between multiple doctors and clinics at different locations.

Management expansion

Walter M. Huber is the new CEO of QualiLife S.A. as of May. He takes over the position from company founder Claudio Gugliemmo, who as CTO will now focus on the development of solution technology. Huber was formerly Managing Director at Nexus Schweiz AG and brings with him many years of successful experience as a CEO and sales manager for health care IT solutions. At QualiLife, he will focus primarily on advancing the expansion of domestic and international distribution channels. Says Huber: "From the moment I saw the QualiMedical Unified Solution, I knew it would be successful. The solution features state-of-the-art technology while being very easy to use - an ideal platform for clinics and hospitals of every specialty and size. It lowers costs and creates new sources of income."

Press Release

New Value participates in growth financing

New Value and the other co-investors made a second capital contribution of the total financing of CHF 2.6 million, to finance the further growth of the company. The capital increase took place in May 2009. New value purchased shares totaling CHF 0.64 million, thereby increasing its share in QualiLife to 25.1%. A third installment is planned during the course of the year.

Information about New Value AG

New Value, officially listed at the SIX Swiss Exchange, invests directly in promising private companies in Switzerland and neighbouring German-speaking countries with above-average market and growth potential. As an investment company, New Value promotes innovative business models with venture capital and accompanies those to market success. The portfolio covers companies of different stages of development, starting with the market introduction phase up to medium-sized enterprises with stable profits. A broad investment approach is deliberately followed regarding industry sectors. The portfolio contains companies active in renewable energy, medical technology, health, information technology and new materials. New Value assigns great value to ethical business concepts and good corporate governance while selecting their portfolio companies. Criteria such as meaningfulness, social responsibility and ecological sustainability are considered by New Value as decisive competitive advantages, which affect and enhance the quality of products and services offered and thus, facilitate an above average increase of value potential. Since the formation of New Value, EPS Value Plus AG, Zurich, has served as investment manager.

Listing	SIX Swiss Exchange (www.six-swiss-exchange.com) Xetra, Open Market Frankfurt, Berlin, Düsseldorf, Stuttgart and Munich	
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