

Zurich, July 27, 2010

Information regarding first Quarter of fiscal year 2010/2011 (as of June 30, 2010)

## **NAV maintained – Portfolio developed further**

**In Q1 of fiscal year 2010/2011 (as of June 30, 2010), New Value was able to maintain the net asset value (NAV) of its portfolio at the previous quarter's level. NAV per share closed at CHF 24.22, slightly below the CH 24.27 at the beginning of the quarter. New Value's portfolio companies have been developed further. FotoDesk Group AG, for instance, made an acquisition and could thus strengthen its market position.**

The shareholder's meeting of July 8, 2010, approved a share buyback program of up to 10% of existing capital stock. The proposed alternative of a capital reduction option was rejected. The terms of the share buyback program will be announced at a later time.

One of New Value's primary activities during the reporting period was evaluating new investments, the results of which led to an investment in cleantech firm ZWS Zukunftsorientierte Wärme Systeme GmbH, Neukirchen-Vluyn (Germany), in March 2010. ZWS is a renewable-energy-based modern building services systems provider. The management of New Value expects to close additional deals in the coming weeks.

### **Silentsoft moves forward with international expansion**

Silentsoft, a specialized provider of telemetry monitoring systems with a strong focus on cleantech applications, continued its expansion in the waste management and green building segments in the first quarter. The company deployed specialized sales teams in Switzerland, Germany, France and the UK. All four teams have already landed their first projects. Meanwhile, Silentsoft also obtained new projects and contracts in telemetry monitoring for service stations. For silos in the agriculture and food sectors, Silentsoft worked with technology firm Endress + Hauser to develop a sensor and telemetry solution. Provimi, one of the world's leading animal food manufacturers, has also initiated a project with Silentsoft aiming to install 8,000 sensors in Germany and Spain. Pilot installations are scheduled for the fall of 2010.

### **Natoil sees recovery and FotoDesk conducts an acquisition**

Natoil, a provider of energy-efficient and naturally manufactured lubricants, is experiencing increased demand from industrial customers, particularly reorders of hydraulic lubricants from customers using Arburg injection molding machines. Natoil is also working with an international retail chain to develop a biological lubricant in a spray can for the do-it-yourself market, with market launch scheduled for this year. FotoDesk announced its acquisition of the online photo and business printing divisions of netservice.cc media AG. The move will allow FotoDesk to increase its sales base in the photo printing segment and tap the market for business printing services.

### **Bogar expands product palette and strengthens leadership**

In May 2010, Bogar, the specialized provider of plant-based animal health and nutrition products, unveiled its new plant-based biocides and supplements for pets at Interzoo 2010, the world's leading pet industry trade show. The new bogadual product line includes a new anti-flea agent and the world's first harvest mite gel, made from a combination of neem extract and a synthetic enhancer. Bogar also added two new products to its nutritional supplement line "bogafit Anti-Aging" with ginseng and "bogafit Verdauung" with artichoke for regulating indigestion in dogs and cats. In addition, in June the shareholders' meeting elected Peter Hänsli to the Board of Directors of Bogar; in the subsequent,

constitutive meeting, he was confirmed as President. Peter Hänsli is a proven pet industry expert who will bring greater knowledge of the industry to the company's leadership.

### **QualiLife on the move in German-speaking Switzerland**

Earlier this summer, the renowned Hildebrand private rehabilitation clinic in the Italian-speaking Swiss canton of Ticino presented the advantages of the QualiMedical UCS software solution to a large audience of over 50 infirmary directors and IT managers from Swiss clinics. The solution combines general information, entertainment options and patient and treatment data on a single bedside multimedia terminal. Another recent QualiLife project was launched at the Klinik Pyramide am See in Zurich. QualiMedical UCS also received the Health Media Award from the Trendforum Gesundheit health forum in Cologne, Germany. The distinction will support the company's ongoing market expansion efforts.

### **Information about New Value AG**

New Value, listed at the SIX Swiss Exchange, invests directly in promising private companies in Switzerland and neighbouring countries with above-average market and growth potential. As an investment company, New Value promotes innovative business models with venture capital and accompanies those to market success. The portfolio covers companies of different stages of development, starting with the market introduction phase up to medium-sized enterprises with stable profits. A broad investment approach is deliberately followed regarding industry sectors. The portfolio contains companies active in cleantech and healthcare. New Value assigns great value to ethical business concepts and good corporate governance while selecting their portfolio companies. Criteria such as meaningfulness, social responsibility and ecological sustainability are considered by New Value as decisive competitive advantages, which affect and enhance the quality of products and services offered and thus, facilitate an above average increase of value potential. Since the formation of New Value, EPS Value Plus AG, Zurich, has served as investment manager.

<b>Listing</b>	SIX Swiss Exchange ( <a href="http://www.six-swiss-exchange.com">www.six-swiss-exchange.com</a> ) Xetra, Open Market Frankfurt, Berlin, Düsseldorf, Stuttgart and Munich	
<b>Ticker symbol</b>	NEWN (CH), N7V (D)	
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