



Ad hoc Announcement pursuant to Art. 53 SIX Listing Rules

Exit of Participation in Bogar AG

Baar, August 20, 2021

In May, New Value AG adjusted its investment focus to investments in private companies in the field of digital business models. The portfolio company Bogar AG, based in Wallisellen, Switzerland, does not fit into this new focus with its business activities in the field of "animal health and nutrition with herbal ingredients". As part of the implementation of the adjusted investment strategy, New Value AG is therefore selling its 40.9% stake in Bogar AG. New Value AG is exercising its put option to sell the shares, which was disclosed in the annual report 2020/21, at an early stage. The transaction is carried out by offsetting liabilities of New Value AG in the amount of CHF 1.44 million and has no impact on the net asset value of New Value AG.

About New Value

New Value, listed on the SIX Swiss Exchange, invests directly in private companies with above-average market and growth potential. The focus is on companies in the field of digital business models. New Value engages in active value management with the aim of further developing its holdings and thus increasing their value.

Stock exchange listings:	SIX Swiss Exchange (www.six-swiss-exchange.com)
Ticker symbols	NEWN (CH)
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